

Moving the earth into the 21st Century



INTRODUCTION

Trans Afrika Tyres is a Private owned Company Registered in Zimbabwe under Companies Act Chapter 20.3. We are an Independent Company and therefore not limited to any specific Tyre Manufacturer's product range thus we are able to offer Our Clients Objective Procurement Options which will ultimately deliver the Lowest Cost Solutions Backed by Professional Value-Added Service.

We also focus on Tyre Repairs (In-House & At Your Site). Trans Afrika Tyres has a branch in South Africa and are local Authorised Dealers of



TENACH MINING TYRES

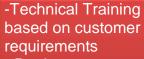
CHINA Dongying Chemical Haorun China -, Bridgestone Firestone through Auto & Truck

Mining Solutions (ATT) from South Africa & XTMS Tyre Management Software also from South

Africa, with this connection we bring valuable advantages to our customers such as Major Investments in Research and Development which results in a consistent quality products and unmatched variety of Tyres catering for all Operating conditions encountered by our Mines, Quarries and Construction Companies.

The founders of Trans Afrika Tyres brings a wealth of business experience, financial muscle and profound knowledge of the Tyre Industry having worked for **National Tyre Services Ltd**. **Tyre**Treads & Quality Tyres Zimbabwe for a period spanning over 30 years particularly in the Mining and Transport industry which involves Technical Expertise, Tyre Management, On-Site Services and Distribution. **Trans Afrika Tyres'** Success is based on concrete, reliable and mutually productive understanding between customer and Company. This Position of strength is the End result of Company know-how based key factors:

- ✓ Understand market needs
- ✓ Working with the customer on a continuous basis
- ✓ Identifying high professional Solutions, i.e.
 - Provide Product Information
 - Market Research& Forecasting
 - Product Customization
 - Customer
 Consultation



- Replacement Warranties
- Regular Callback & Site checks
 In time response to calls & E-Mails



Unique & Complete Wheel Solutions

TRANS AFRIKA TYRES is a value adding Zimbabwean Owned Tyre Retailer and related service Provider Company specializing in the Mining and Industrial market of Zimbabwe.

Your ultimate turnkey solution in safe, efficient and cost effective wheel needs!

Company Overview

TRANS AFRIKA TYRES are a true multi branded independent company. This allows *TRANS AFRIKA TYRES* the ability to offer products free of favoritism and influence by manufactures stimulus.

We offer brands and products on market performance facts and end user preferences.

Our unique core values is formulated by our experience management team's market intelligence to ensure each and every end-user needs are exceeded in an achievable and effective manner.

We have a non-negotiable **ZERO HARM** to Health, Safety and Environmental policy, our HSE model are Audited by an Independent Company.

ZERO HARM: Health, Safety and Environmental

We are committed to the integration of HSE objectives into our management systems at all levels. This will enhance our business success by reducing risk and adding value to our services.

Ethical and Honest Trading

All *TRANS AFRIKA TYRES* employees sign an integrity pack where each and every employ commit themselves to act Honestly and Ethically at all times. **TRANS AFRIKA** *TYRES* support and comply to the South African Government's basic employment acts.

Unmatched Customer Service

We are committed to becoming the foremost supplier of new and repaired wheel rims to the Mining, Industrial, Agricultural, and Earthmoving industries in Southern Africa, as well as meeting and exceeding our customer's expectations in terms of product and service.

Supreme Product Quality

All products supplied by *TRANS AFRIKA TYRES* carry a manufacturer's warranty against any defective materials and/or faulty workmanship. In the event of such claims we will facilitate negotiations on your behalf with the respective manufacturers to ensure mandatory reimbursement.

Corporate Structure



TRANS AFRIKA TYRES



Board Of **Directors**

Business Development Executive

BFGoodrich



Business Development Marketing Manager

Human Resource & SHEQ Manager

Finance Admin Manager

Tyre Technicians Tyre Fitters

Technical Support Tyre Management Systems

Bookkeeper

Earthmover Tyres



Who We are?

Trans Afrika Tyres is a specialized solutions provider to the Transport, Earthmoving, Mining and Quarry sectors of the economy, specializing in the supply, repair and management of your tyre & wheel requirements.





Mission Statement

Our mission is to deliver exceptional client value through a competent and empowered organization that delivers the best price and value to our customers emphasized by our companies' guiding principles and expertise emphasized by our company's core values.

Vision Statement

Our vision is to become a pre-eminent Tyre supplier in Zimbabwe and beyond Trans Afrika

Tyres strives to remain the most conversant company in Zimbabwe; and continue having the highest level of Industrial based knowledge from a manufacturing and an operational view. We pride ourselves in focusing on a long term commitment to our vision. Based on our strong commitment to our vision

we believe that we place ourselves in a position whereby our decisions, abilities and actions will prove

us to be a great market leader within our field.











people

Guiding Principles

- **❖** We will strive for quality in everything that we do: Q = Quality
- We will provide all team members with a stimulating & self-fulfilling working environment complimented with opportunities for growth We will always treat our colleagues, our clients and our supply partners with courtesy and respect

We will provide safety awareness through constant training and safety systems ensuring a class leading architecture of safety.



Directors' Message

Right Vision and Ethics is what drive us

to move forward in this organization. We are blessed to have aboard the most experienced Professionals of the Tyre Industry. With this abundant knowledge and wisdom, we are dedicated to serve our customers nationwide. Competence, Diligence and Prudence forms the core of this organization and we are willing to go beyond boundaries to achieve our targets.

We welcome you all to join us in this Impelling Revolution

Our Tyre Products - 4X4 & SUV RANGE

Full ranges of products { All Terrain Tyres, High Terrain, Mud Terrain, Extreme Mud Terrain}

195R15



205/70R15 205/70R16 205/75R14 205R15 205R16 215/70R15 215/70R16 215R15 215/80R15 225/70R15 225/70R17 235/70R16 235/75R15 245/75R<u>15</u> 265/65R15 275/70R15 245/70R16 265/65R16 265/70R16 285/65R16 245/70R17 245/75R16 255/60R18 255/65R16 255/65R17 255/70R15 255/70R16 265/60R18

SUV Range

215/60R17	255/55R20
255/55ZR20	255/50R20
255/50ZR19	255/50R19
255/50ZR20	245/70R17
255/55R18	245/65R17
255/55R19	245/60R18
255/60R17	245/55R18
255/60R18	235/70R17
265/40R21	235/70R16
265/45R20	235/65R19
265/55R19	235/65R17
225/55R18	235/60R18
225/60R17	235/55R19
225/60R18	225/70R17
265/60R18	225/65R17
265/65R17	285/60R18
275/50R20	285/35R21
285/50R20	325/35R20
275/40ZR20	285/45R19
275/40ZR22	275/70R16
275/45R20	295/35R21
275/45ZR21	295/40R20
275/55R17	295/45R19
275/60R18	295/45R20
275/65R17	315/35R20
285/65R17	325/30R21

Our Products - BUS TRUCK RADIAL (TBR)

Full ranges of products { Steer, Drive, All Wheel Position, Regional & Dual}



Our Products - Agricultural, Flotation & Forestry Tyres

		s — Agini
11.2R24	340/85R38	480/70R34
13.6R24	380/70R24	480/70R38
13.6R28	380/70R28	480/80R46
14.9R24	380/85R24	520/70R34
14.9R28	380/85R28	520/70R38
14.9R30	380/85R30	520/85R38
16.9R26	380/85R38	520/85R42
16.9R28	380/90R46	540/65R24
16.9R30	420/70R24	540/65R28
16.9R34	420/70R28	540/65R30
18.4R26	420/85R24	540/65R34
18.4R30	420/85R26	540/65R38
18.4R34	420/85R28	580/70R38
18.4R38	420/85R30	600/65R38
20.8R38	420/85R34	600/70R30
280/85R24	420/85R38	620/70R42
280/85R28	420/90R30	650/65R38
320/70R24	440/65R28	650/65R42
320/85R24	420/85R30	500/60R22.5
340/85R24	460/85R34	24L.5-32
380/85R24	420/85R34	410/80-18
420/85R24	520/85R38	14.9-26
380/85R28	460/85R38	900/60R32
420/85R28	230/95R32	600/55R26.5
4.00-8	8.00-12	19.5L-24
10.00-12	12.5/80-18	23.1-26

V710/70R42 10-16.5







Our Products - Surface Mining- Soft Rock

OFF-THE-ROAD TYRES (Bias & Radial)



- Transport machine Service Grader Service Compactor Service
- Skid-steer tyres Industrial Service Loader and Dozer Service





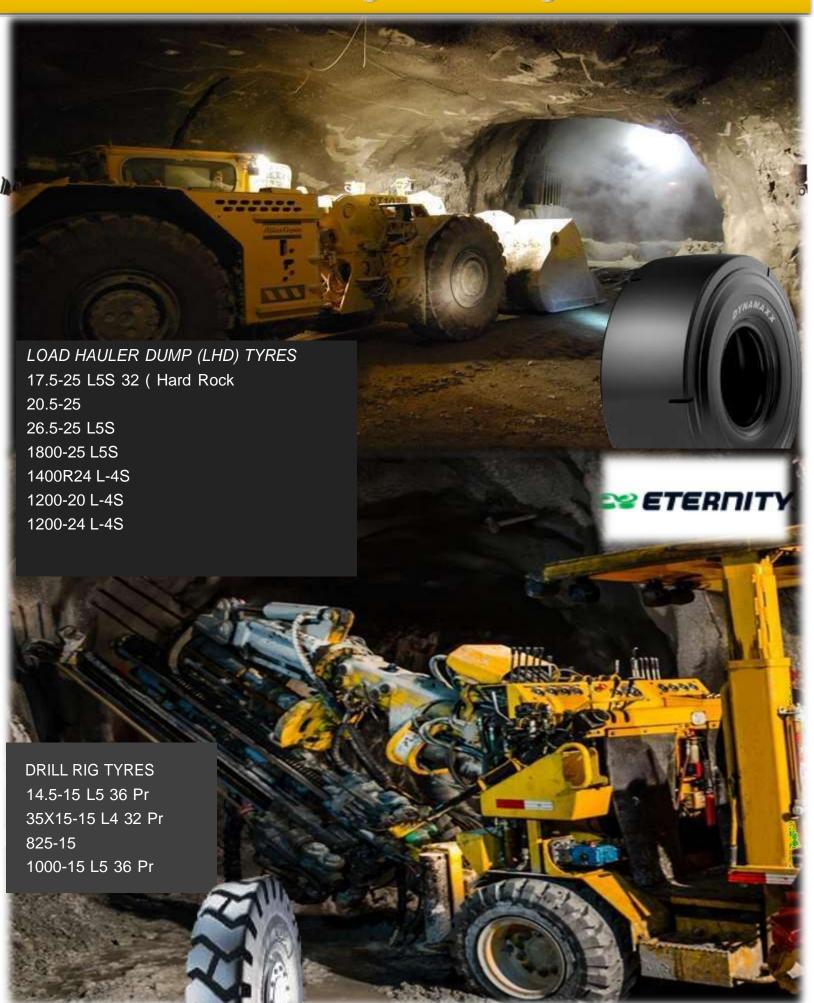




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Our Products - Underground Mining-Hard Rock



In-House and On- Site Tyre Repairs

Trans Afrika Tyres undertakes a full spectrum of *tyre repairs from* the smallest commercial vehicle tyre up to the largest mining application. Our repair processes proved extremely *cost effective*. We carry out on-site repairs to Mining Tyres as well as within our factories. Rema Tip Top produces the toughest, most reliable Thermo - press Equipment within this demanding industry. These hot vulcanizing machines are engineered to repair the tread, shoulder, sidewall injuries of radial or cross ply OTR tyres. We Offer two types of Repairs which are:

- 1. Standard Repairs (Small cuts or penetration, bolts, nails etc.)
- 2. Ultra Tyre Repairs (Large Sidewall Damages, Stone Cuts, Crown Penetration





ULTRA TYRE REPAIRS

Tyres that will be deemed scrap will be through large cuts or object penetration will be repaired using our EM Chemvulc Large Ultra Repair Machines. All Broken cords, Belt Separation will be salvaged and brought back to life with a guarantee between 1000-1500 hours achieved by thoroughly repaired Tyres

On-Site Tyre Repairs Tyres will be repaired at your site (ON-SITE) thus eliminating unnecessary delays in transportingtyres to and from your workshops.



TYRE REPAIR ANALYSIS

Over and above Tyre Repairing, we conduct *Tyre repair analysis* regularly on a six monthly basis) to:

- Compare average repair life with new tyre life,
- Quantify the reduction in new tyre usage that results from repairing,
- Determine the cost economics of repairing. A proper economic analysis would include allowancefor the additional Otr/truck tyre-change downtime cost associated with operating the repaired tyres.

WARRANTY

All our tyre brands carry a **12 month warranty** against manufacturing related tyre failures that willbe adjusted prorata to the usage at the time of claim and our Repairs are guaranteed meaning any premature failures will be done for free.

- Repair rather than replace Agricultural ,Truck & OTR tyres
 - Up to date technology and innovative repair techniques
 - 1000 hours guaranteed extra life on fully repaired OTR tyres
 - Agricultural ,Truck & OTR tyre repairs throughout Zimbabwe When you choose Trans Afrika Tyres, you choose:



Quality that surpasses expectations.

arphi Innovation that sets the pace in the industry

Join us in this journey of tire repair perfection. Let's stay connected, and

together, we'll keep your wheels turning

safely





TRANS AFRIKA FLEET SOLUTIONS

EMERGENCY BREAKDWON SERVICES MOBILE TYRE REPLACEMENT



Trans Afrika Tyres' breakdown service is independent of any specific manufacturer. This means that we have products available in all quality and price categories. We also keep niche sizes in stock for your convenience. Unlike brand-specific breakdown service providers, we can flexibly install different tire brands in case of a breakdown saving you additional cost and time advantages.

Quick assistance

Thanks to our dense service network in Zimbabwe, Zambia and DRC, our mobile service technicians can reach your breakdown vehicle in a very short time. This means that you can often continue your journey within less than two hours after contacting our Breakdown Service.

Advantages of 24/7 Breakdown Service

Our breakdown service vehicles are fully equipped mobile workshops. This allows us to perform almost all tire services, such as mounting, demounting, and

balancing, directly at the breakdown location. This ensures that downtime is kept to a minimum and your vehicle can quickly get back on the road.

Centralized billing

The Breakdown Service is a component defined within the framework service level agreement (SLA) that we establish together with you. This SLA contains all vehicle data of your truck fleet for quick and error-free breakdown assistance. In addition, billing is done centrally and transparently, providing all information about the breakdown incident and the service provided, regardless of where the breakdown occurred – even abroad!

Your Benefits Services:

Fleet consulting Digital fleet management One-Stop-Service Mobility Solutions Sustainability concepts



Contracts - Transport & Fleet On-Site Tyre Management



Trans Afrika Tyres & fleet management is committed to collaborating with you to gain a thorough understanding of your distinct operational needs. We will work hand in hand with your organization bydeploying a highly skilled team to your premises. This dedicated team will efficiently oversee all aspects of your tyre inventory and maintenance requirements, ensuring optimal performance. Our partnership will be governed by a signed service level agreement, guaranteeing the highest standards of service delivery

OUR ON-SITE SERVICES

- In-depth tyre surveys and weekly scrap tyre analysis
- Monitoring and maintenance of fleet tyre pressures.
- Controlling and maintaining tyre stock levels.
- Increasing maintenance levels within your fleet to reduce costly breakdowns.
- □ Trans Afrika Tyres will recommend the correct tyre and tread pattern for your operation.
- □ Trans Afrika Tyres offer comprehensive reporting to keep you in control and informed.

TYRE BAY MANAGEMENT

A significant part of our Tyre Management Strategy requires we build a Team Management approach to ensure the success of achieving Best Practice Tyre Management Maintenance. We recommend that jointly we make the necessary decisions with our clients to improve the tyre operating conditions and implement the tyre strategy to improve tyre life. Trans Afrika Tyres is committed to the long term future of our customer operations, we are committed to Provide skilled on-site tyre personnel to provide solutions in every aspects of Tyre Management and Maintenance, which includes but not limited to the following services:

Annual Tyre forecasting



XCTMS TYRE MANAGEMENT SOFTWARE (Tyre Tracking)



WHAT IS XCTMS

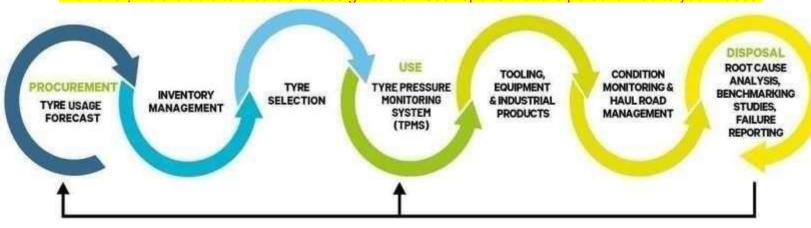
XTMS is a Tyre Management Software that helps you monitor your fleet tyres effectively and easilyvia an Online App.XTMS is the most intelligent independent Tyre Management Software in the Market today & held in a secure cloud environment backed by server-Class Performance and powered by Microsoft.It is a comprehensive tyre management system that provides for the maintenance, management and reporting of tyres on all registered Vehicles and Sites or depots for multiple fleets. The System manage every aspect of a tyre life cycle from purchase to disposal. Cost per Kilometre, Value by tyre brand, tread, fuel savings to legal compliance, safety critical monitoring.

✓ Theft and fraud detection.

TYRE MANAGEMENT REPORTS OF XTMS

1) Track record of all running tyres (It monitors a tyre from cradle to grave)i.e from acquisition to disposal

.However, we are able to create and design customised reports that are personalized to your needs.



PS2 Fluid – Tyre Sealant

PS2 Tyre Fluid™ is an internal sealing compound used in any pneumatic tubed or tubeless tyre. PS2 contains millions of microscopic fibres, it forms a permanent seal lasting for the legal life of the tyre. Even in the most hazardous environments, tires filled with PS2 Tyre Fluid will never go flat. Despite cuts and punctures, filled tires will keep performing - increasing productivity and eliminating costly downtime

for field operators. The greatest advantage of **PS2 Tyre Fluid** over other No Flat options, including solid aperture tyres, is the smoother ride as a result of a substantially lower G-force transmission. Higher G-force transmission can cause operator injury and premature wearand tear on Truck / equipment components.



PS2 TYRE FLUID™ will seal:

- O Rings leaks
- Poor repairs
- Porosity
- Bead leak
- Leaking Valve
- Foreign Object (has to be removed ASAP)
- Slow leaks

High speed, over load and Poor Pressure maintenance, will not reduce your down time, but there are certain elements over which we have control.

Our product's viscosity is very high and will Stabilize your Tyre Pressures within immediate effect, for minimum of 4 months and tyre life span pressure lost occur, which is improbable a tyre can be re-inflated again to the prescribed pressure Our product hasa very strong Rust Defender present and is compatible to Nitrogen. Once you have confidencein treated tyres, tyre failures can only be blamed to drivers behavior or road conditions PS2 Fluid dominate South African market with 9 factories/License in RSA and 3 internationally Dubai, Namibia and Zambia.

Visit: https://www.youtube.com/watch?v=GKFrMzQ1_nl&t=30s&authuser=0



RUN YOUR TYRES SMOOTH, MAINTENANCE FREE

- will keep tyre pressure constant
- will allow tyres to run cooler
- will seal all leaks: o-ring, poor repairs, porosity & foreign objects
- will save time on pumping tyres
- will reduce fuel consumption
- will reduce downtime over 90%

- easy to fit through valve for pour application
- will perform on any tyre as long as it is tubeless
- only formulated for earth moving, commercial and industrial vehicle tyres
- productivity is the KEY word















TRAINING

Trans Afrika Tyres strongly believes in ensuring adequate training and improving occupational skills. Tyre Related Training Courses are presented to delegates by our own Trans Afrika Tyres Accredited Industry-Specific Facilitators. For Trans Afrika Tyres, having each employee understands the nature of the products, and more importantly the end user's application of those products, is essential to the day-to-day running of the business. We offer Operator/ Driver training on tyre usage maintenance and care with the purpose of developing the skills of all personnel, including the employees of our contracted Customers. Continual training delivers a high reward potential by providing effective expertise over a broad base to employees and management. The advantages include increased knowledge, capacity and career advancement.

OTR & TRUCK TYRE TRAINING

Our OTR & Truck Tyre Training modules aim to:

Drastically improve the lack of safety standards, procedures and methods

- · Address inadequate tools and equipment used by Tyre Bay personnel
- · Address poor supervisory and management skills of Tyre Bay senior personnel



Environmental Occupational Health & Safety

Health, Safety and Environmental (HSE) Management is an integral and essential part of the way we do our business and is considered an equal part of the wider system for the management of our business.

Health, Safety and Environmental Policy

Our goal is to protect our people, the public, our property and the environment in which they work and live. It is a commitment that is in the best interests of our customers, our employees and all other stakeholders.



It is possible to run all operations without injuries or damage to equipment or the environment:

- We will comply with all applicable laws and relevant industry standards of practice.
- We will continuously evaluate the Health, Safety and Environmental (HSE) aspects of our equipment and services.
- We believe that effective HSE management is good business and we are committed to the continuous improvement of HSE management practices.
- From top management through to entry level, everyone is responsible and accountable for HSE.



We are committed to the integration of HSE objectives into our management systems at all levels. This will enhance our business success by reducing risk and adding value to our services.

OTHER INFORMATION

- Business Address 1:086 Eastern Shades
 Engineers Block National Railways of
 Zimbabwe Complex –Off Seke Road
 Harare
- Business Address 2: 23 Kapital Road, Northgate, Randburg, Gauteng
 2169 South Africa
- Firm Of Auditors: ESM Tax Consultancy
- Firm of Legal Practitioners: Kadzere & Hungwe Partners
- ❖ ZIMRA TIN No: 2000858950
- **❖ VAT Number: 220296226**
- ❖ Social Security Number: 0210351C
- Vendor Number: 716363
- Procurement Regulation Authority Verification Code:

Banking Details

A better way forward

ZWL ACCOUNTS

BANCABC		CBZ BANK		
Name of Account	Trans Afrika Tyres	Name Of Account	Trans Afrika Tyres	
Branch	Heritage House, Harare	Branch	Sapphire	
Account Number		Account Number	27410970023	
Currency	ZWL	Currency	ZW L	and the second
			MICHE	14
			Manhalada da	منصت

USD ACCOUNTS

BANCABC	CBZ BANK			
Name of Account	Trans Afrika Tyres	Name Of Account	Trans Afrika Tyres	
Branch	Heritage House, Harare	Branch	Sapphire House	
Account Number	47447054333039	Account Number	27410970013	
Currency	USD	Currency	USD	

Terms

All New Tyres are to be paid on Cash Basis unless prior arrangement has been made with the relevant department or a Credit Application Letter approved

1. All Repairs and Other Services are invoiced at a 30-day credit to approved customers.

Management Team

Billy Kapfumvuti (Executive Director) Bachelor of Business Management Hons-

A chartered Marketer who collectively holds a proven successful history based on market knowledge, professional management and integrity in Industry & Commerce having worked for National Tyres Services, Quality Tyres and Tyre Treads at a Senior Managerial level before embarking on setting up private businesses. His key responsibilities are Corporate Governance providing leadership and Strategic direction to the board. Billy is a co-founding director at Trans Afrika Tyres whose primary responsibility involves the procurement and timeous supply of stock from local and international suppliers, as well as establishing and maintaining relations with them. He has over Thirty years of automotive market research experience in the Zimbabwean & South African market where he developed the desire for a new business venture. After much deliberation and research, Billy unearthed major opportunities in both the Earthmoving & Mining tyre business, not so much as a supplier, but more in providing dedicated hands on service that he felt was lacking among the major players in the market.

Sandra Shinya (Executive Director) +263 716 105 966 - Marketing

A Seasoned Professional who worked for Tyre Treads and Taita Trading. **Sandra** is a devoted Marketing person who possesses more than 10 years of experience she obtained during his long stint with Tyre Treads and Taita Trading where she worked in Planning & Information for their various products. Her vast experience working on the clients side makes it easier for her to deliver quality-on-time to all the clients she services. **Sandra** ensures that all company dealings with suppliers, clients and other stakeholders are legitimate, honest, and open. She is, overall, in charge of our system of rules, practices and processes by which the company is directed and controlled

Prim Bezuidenhout (Non - Executive Director) +263 732 713 606 - Finance

A results-driven leader in finance and commercial business partnering with experience in excess of 15 years, Prim started her career at the FMCG Company, Unilever as a management trainee in 1999. Duringher tenure she held various finance positions of increasing scope and complexity in numerous Unilever groups. As a result, Prim has managed the accounting function across multiple accounting disciplines, from factory accounting to financial accounting and cost & management accounting.

Brooklyn Kapfumvuti (Non - Executive Director) +263 718713606 - Brooklyn is an avid sales and marketing person who possesses with 2 years of experience he obtained during his long stint with Turnal Holdings wherehe worked as a sales representative for their various products. He works with Sandra, focusing on the national sales and distribution of our products. His experience working on the client side makes it easier for him to deliver quality-on-time to all the clients he services.

























Administration

ADMINISTRATION DEPARTMENT

(accounts@transafrikatyres.com

Prim Bezuidenhout

info@transafrikatyres.com



PRODUCTS PECIALISTS & BUSINESS PARTNERS

Billy Kapfumvuti (Mining Tyres, Earthmoving Tyres, Forestry Tyres, Agric Tyres, Truck & Bus **Douglas Mukondo (Sales Executive)** (Passenger, 4X4 Tyres, Bus & Truck Tyres) Fanie Kampen (PS2 Fluid) Back Up Support

Russell (XTMS Tyre Management Systems South Africa) (Xtms Tyre Software Back Up Support) LEO Dongying Chemical Haorun Company China- TENACH OTR TYRES

CONTACT DETAILS

Business Address 1.

086z Eastern Shades

Engineers Block -Off

Seke Road NRZ

Complex

Harare

Business Address 2.

23 Kapital Road

Northridge, Gauteng 2169

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